

PATRICIA GARLING: BRANDING | ART DIRECTION | DESIGN | CREATIVE WRITING

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■ **GARLING DESIGN & WRITING SERVICES**_Design, Art Direction, Writing and Branding.

■ **ENTERTAINMENT ADVERTISING**

LIONSGATE ENTERTAINMENT_Creative Services: Theatrical, Television, Fitness and Out-of-Home Entertainment.

- Creative key art design and branding
- Writing synopsis, copy, loglines and metadata
- Assigned photographers and art-directed talent photoshoots
- Tasked and supervised outside agencies
- Created and managed digital, packaging, POP, and promotional print materials

E2 ENTERTAINMENT_Larchmont, CA, Creative Director / Founder: Key Art theatrical campaigns

TBD ENTERTAINMENT_Burbank, CA, Creative Director / Co-Founder: Key Art theatrical campaigns

CIMARRON/BACON/O'BRIEN_Hollywood, CA, Art Director / Writer: Key Art theatrical campaigns

AWARDS:

_27th Hollywood Reporter Key Art Awards: Best of Show & 1st Place for Austin Powers: International Man of Mystery.

_Home Media Magazine: 2016 Best Complete TV Series Set; MadMen: The Complete Collection, Lionsgate.

■ **MOTION PICTURE FILM PRODUCTION**

Graphic design and art direction for on-set production and on-set still photography featuring principal film actors.

MALCOLM X_Warner Bros.; Producer & Director: Spike Lee / Production Designer: Wynn Thomas

THE FIVE HEARTBEATS_20th Century Fox; Ex. Producer & Director: Robert Townsend / Production Designer: Wynn Thomas

NEW PARADIGMS_Cable Television NYC; Co-Creator, Co-Producer, Production Design for local talk show series.

■ **CORPORATE ADVERTISING_PRODUCT; FASHION; BEAUTY; EDITORIAL**

Art Direction; Creative Writing; Graphic Design; Package Design; Editorial Design and Writing; POP.

OSEA SKIN CARE LINE, Malibu

_Branded product line; logo design, package design.

TBWA\CHIAT\DAY, NYC

_Accounts: Christian Dior; Royal Caribbean Cruise Line; Frangelico Liqueur; Glenfiddich Scotch Whisky; American Express; National Car Rental; Amnesty International.

DIANE VON FURSTENBERG STUDIO, NYC

_Couture & Ready-to-Wear Fashion, Cosmetics, Fragrance, Hosiery, Eyewear, Stationery, Home Furnishings.

HARPER'S BAZAAR MAGAZINE, NYC

_Editorial design and art direction.

SIMON & SCHUSTER, NYC

_Designed editorial content and book displays.